



VICTORY OUTDOORS
PURSUIT OF SUCCESS

VictoryOutdoors.net



Victory Outdoors is informative & entertaining website in all formats of media. We bring our viewers the best videos, stories, and photos from experiences that they can draw both entertainment and education.

- We provide tactics, methods, game plans, tips for all types of hunting and outdoor related activities, with a focus on whitetails and turkeys. Our contributors are experienced outdoorsmen and women.
- founded 2012!

Web Stats: (Analytics)

- Page Views per Month: 8860+
- Unique Visitors per Month: 2658
- Visits per Month: 4450

1400+ RSS Weekly Subscribers

- We will promote products and write reviews to help drive sponsors business

Testimonial: Watson AirLock: We are seeing an increase in "likes" on facebook and \$2000 in orders after 3 weeks of becoming a sponsor!

Facebook Page Stats:

- www.facebook.com/VictoryOutdoors
- Page Fans: 3000+ and growing
- Monthly Total Reach: 50,000+

YouTube Channel:

www.youtube.com/user/IOWATURKEYHUNTING

Owners Note: I wanted to thank you for taking the time to read through our information. *Curtis Goetsch*: 25+ years hunting, 11 years freelance outdoor writing, 9 years professional turkey caller and 6 years competitive 3D Archer!





VICTORY OUTDOORS
PURSUIT OF SUCCESS

VictoryOutdoors.net



Banner/Button Ads:

\$350.00 per year of advertising

That is less than \$30 per month: OR Product Trade-Out: \$800.00 in product at average retail sale price*

Exclusive Partnership:

\$500.00 for one year of exclusive advertising, includes Videos, Social Media Marketing & Product Reviews. Will own the rights as the exclusive sponsor for one product type.

OR Product Trade-Out: \$1000.00 in product at average retail sale price*

Presenting Sponsor:

\$2000.00 for one year of exclusive advertising , includes Social Media Marketing & Product Reviews. Will own the rights as the presenting sponsor for 12 months in all videos and blog posts. "Victory Outdoors presented by _____."

OR Product Trade-Out: 50/50 - cash/product \$1000.00 Cash & \$2000.00 in product at average retail sale price*

Outfitter Page Button Ads: \$150.00 per year! (Outfitter Partnership Packages Available)

Other Available Opportunities Include:

Custom Packages, Social Media Blasts, Outfitter Packages, and Product Reviews

Payment Options: Cash, Credit Card or Check.

Payment due 30 days from date of invoice. Quarterly Packages available.

*Average Retail Sale Price: Is the price that the products are commonly sold for, i.e. web store pricing, retail store pricing etc. It does not mean MSRP.

Victory Outdoors
victoryoutdoors.net

Curtis Goettsch

319-290-6339

curtis@victoryoutdoors.co

curt.goettsch@gmail.com

Victory Outdoor Media, LLC

PO Box 532

Cresco, IA 52136

Twitter Account: 2000+ following [@VictoryOutdoor](#) - VO has its own twitter account, as well as each contributor. We post links as a way to drive views back to our webpage thus getting your ad more exposure!!

